

FAX# 703-516-9680
HARRIS REPORT FROM REP NOV1/12 14.44
CHANGES *** WFLA-TV ***

REP. #	OFF. #	SALESMAN #
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BUYER NAME KATE KLEBAHN

SALES PRSN WA- MEGHAN MCCARR (H)

WASHINGTON, DC 20001

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	J EHRlich 4 CONGRESS	EST#22293	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	NOV1/12	14.44
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REP: ORDER CANCELED

ORDER CANCELED
ALL LN'S ZEROED OUT
NEW TTL \$0
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JESSICA EHRLICH FOR CONGRESS

8

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 388 AGENCY PRODUCT CODE = 395 AGENCY EST# = 2293												
9	S		1100P-1135P	30		\$1,250.00	11/5	11/5	0		MON	0
PROGRAM : NWS CH8 @11P CON COM1 : NWS CH8 @11P												
10	S		500P-530P	30		\$900.00	11/5	11/5	0		MON	0
PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS												
11	S		530A-600A	30		\$470.00	11/5	11/5	0		MON	0
PROGRAM : NWS CH8 TODAY 530A CON COM1 : NWS CH8 TODAY 530A												

FAX# 703-516-9680
HARRIS REPORT FROM REP NOV1/12 14.44
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		530P-600P	30		\$900.00	11/5	11/5	0		MON	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
13	S		600P-630P	30		\$1,200.00	11/5	11/5	0		MON	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
14	S		700A-900A	30		\$900.00	11/5	11/5	0		MON	0
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
15	S		900A-1000A	30		\$550.00	11/5	11/5	0		MON	0
PROGRAM : TODAY SHOW-3												
CON COM1 : TODAY SHOW-3												
16	S		700A-900A	30		\$500.00	11/3	11/3	0		SAT	0
PROGRAM : SAT TODAY SHOW												
CON COM1 : SAT TODAY SHOW												
17	S		900A-1000A	30		\$500.00	11/3	11/3	0		SAT	0
PROGRAM : NWS CH8 TODAY 9A												
CON COM1 : NWS CH8 TODAY 9A												
18	S		600P-630P	30		\$750.00	11/4	11/4	0		SUN	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
19	S		700P-815P	30		\$7,000.00	11/4	11/4	0		SUN	0
PROGRAM : FOOTBALL NIGHT IN AMERICA												
CON COM1 : FOOTBALL NIGHT IN AMERICA												
20	S		800A-900A	30		\$1,100.00	11/4	11/4	0		SUN	0
PROGRAM : SUN TODAY SHOW												
CON COM1 : SUN TODAY SHOW												

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HARRIS REPORT FROM REP NOV1/12 14.44
CHANGES *** WFLA-TV ***

21	S	900A-1000A	30	\$300.00	11/4	Q	SUN
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NOV/12 \$. 00

CONTRACT TOTAL	\$.00
TOTAL SPOTS	0

MARKET TOTALS \$0	WFLA 0%	WFTS 0%	WTSP 0%	WTVT 0%	WTOG 0%	WTTA 0%	WMOR 0%
		WMOX 0%	WXPX 0%	WWSB 0%	CABL 0%		
ORDER CANCELED							
SVC- NSI							
DEMOS- RA35+*							
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD
							N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS
							Z-COMMENTS
							*-MULTIPLE

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 822 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:063083720
Buyer:	FL	Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
17	Sat 9a NewsS.	02		30 Comme	Nbr of Spots Closed PR	1	1	
Weekly Totals:				Total Spots(Ord Spots)				
				Closed PR	1		1	

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	Sat 9a News	:30 Commercial	10/29/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:063083720

Grand Totals				Month 11 Weeks: 4			
Totals				10/29		11/05	
Spots				0		0	
Cost				0		0	

Grand Totals:	Spots:	0
	Gross Total:	0.00

Commission:	0.00
Net Total:	0.00

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT31/12 12.17
CHANGES *** WFLA-TV ***

REP. #	OFF. #	SALESMAN #
<hr/>		
BUYER NAME KATE KIEBAHN		

SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20001

ORDER # CONTRACT # 6308372

CLASS: NATL. LOCAL REGIONAL

PRDCT	J	EHR	4	CONGRESS	EST#2293	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE OCT31/12	12.17
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REP: CREDIT

ALL SPOTS CANCELED ON 11/2
NEW TTL \$16,320
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JESSICA EHRLICH FOR CONGRESS

[illegible]

AGENCY ADVERTISER CODE = 388	AGENCY EST# = 2293
AGENCY PRODUCT CODE = 395	

1	30	\$3,000.00	11/2	11/2	0	FRI	0
2	1000E-1100E						
3							

PROGRAM : DATELINE
CON COM1: DATELINE

2	S	500P-530P	30	\$900.00	11/2	11/2	0	FRI	0
PROGRAM : WFLA NEWS									
CON COM1: WFLA NEWS									

3	S	530A-600A	30	\$470.00	11/2	11/2	0	FRI	0
PROGRAM : NWS CH8 TODAY 530A									
CON COM1: NWS CH8 TODAY 530A									

22

FAX# 703-516-9680 OCT31/12 12.17
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		530P-600P	30		\$900.00	11/2	11/2	0		FRI	0
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
5	S		600P-630P	30		\$1,200.00	11/2	11/2	0		FRI	0
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
6	S		700P-730P	30		\$1,000.00	11/2	11/2	0		FRI	0
PROGRAM : WFLA NEWS @ 7P												
CON COM1: WFLA NEWS @ 7P												
7	S		700A-900A	30		\$900.00	11/2	11/2	0		FRI	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
8	S		730P-800P	30		\$1,000.00	11/2	11/2	0		FRI	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
46	S		730P-800P	30		\$1,000.00	11/2	11/2	0		FRI	0
PROGRAM : ENT TONIGHT 30												
CON COM1: ENT TONIGHT 30												
50	S		600A-700A	30		\$700.00	11/2	11/2	0		FRI	0
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
NOV/12 16320.00												13
CONTRACT TOTAL												16320.00
TOTAL SPOTS												13

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	LINE#	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$118,671 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 SHARES ARE ACCURATE WMOX 0% WXPX 0% WWSB 0% CABL 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 822 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Copy

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	15820	Campaign Ref:	E:063083720
Buyer:	...	Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
9	M-Su 11p News	03	1250	30		1	1	1250
	M.....			Comme				
				Nbr of Spots				
10	M-F 5p News	03	900	30		1	1	900
	M.....			Comme				
				Nbr of Spots				
11	M-F 530a News	01	470	30		1	1	470
	M.....			Comme				
				Nbr of Spots				
12	M-F 530p News	03	900	30		1	1	900
	M.....			Comme				
				Nbr of Spots				
13	M-F 6p News	03	1200	30		1	1	1200
	M.....			Comme				
				Nbr of Spots				
14	M-F 7a Today Show	03	900	30		1	1	900
	M.....			Comme				
				Nbr of Spots				
15	M-F 9a Today Show II	03	550	30		1	1	550
	M.....			Comme				
				Nbr of Spots				
16	Sat 7a Today Show	03	500	30	1		1	500
S.			Comme				
				Nbr of Spots				
Weekly Totals: Total Spots(Ord Spots)					6	7	13	
Open PR					-1		-1	-500

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 822 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Copy

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 15820	Campaign Ref: E:063083720
Buyer: FL	Client/Product/Estimate: 388 /395 /2293	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06308372
Est./PO Number: 06308372	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
17	Sat 9a NewsS	02	500	30 Comme	Nbr of Spots Open Pre-Empted	1 -1	1	500 -500
18	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	750
19	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme	Nbr of Spots	1	1	7000
20	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots	1	1	1100
21	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	300
Weekly Totals: Total Spots(Ord Spots)					6	7	13	
Open PR					-1		-1	-500

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	Sat 9a News	:30 Commercial	10/29/12	Open Pre Emption	500.00		0000000000	E:063083720

Grand Totals

		Month 11 Weeks: 4	
Totals		10/29	11/05
Spots		13	6
			7

		Month 11 Weeks: 4	
Totals		10/29	11/05
Cost	16320	10180	6170

Grand Totals:

Spots:	13
Gross Total:	15,820.00
Commission:	2,373.00
Net Total:	13,447.00

FAX# 703-516-9680 OCT26/12 14.09
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

REP. #	OFF. #	SALESMAN #
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BUYER NAME KATIE KLEBAHN

SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20001

CLASS: NATL. LOCAL REGIONAL

PRDCT	J	EHRLLICH	4	CONGRESS	EST#22293	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT26/12	14.03
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REP: REVISION 10/26

ALL SPOTS CANCELED FROM
NEW TTL \$27,390
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JESSICA EHRLICH FOR CONGRESS

338

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 388 AGENCY PRODUCT CODE = 395 AGENCY EST# = 2293												
22	S		1100P-1135P	30		\$1,250.00	11/1	11/1	0		THU	0
PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P												
23	S		500P-530P	30		\$900.00	11/1	11/1	0		THU	0
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
24	S		530A-600A	30		\$470.00	11/1	11/1	0		THU	0
PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A												

10/30/12 #c ⑤

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	S		530P-600P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	11/1	11/1	0		THU	0
26	S		600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$1,200.00	11/1	11/1	0		THU	0
27	S		700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1 : WFLA NEWS @ 7P	30		\$1,000.00	11/1	11/1	0		THU	0
28	S		730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1 : ENTERTAINMENT TONIGHT	30		\$1,000.00	11/1	11/1	0		THU	0
29	S		900A-1000A PROGRAM : TODAY SHOW-3 CON COM1 : TODAY SHOW-3	30		\$550.00	11/1	11/1	0		THU	0
30	S		1100P-1135P PROGRAM : NWS CH8 @11P CON COM1 : NWS CH8 @11P	30		\$1,250.00	10/30	10/30	0		TUE	0
31	S		500P-530P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/30	10/30	0		TUE	0
32	S		530P-600P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/30	10/30	0		TUE	0
33	S		600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$1,200.00	10/30	10/30	0		TUE	0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34	S		730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/30	10/30	0		TUE	0
35	S		900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/30	10/30	0		TUE	0
36	S		1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/31	10/31	0		WED	0
37	S		500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/31	10/31	0		WED	0
38	S		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/31	10/31	0		WED	0
39	S		530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/31	10/31	0		WED	0
40	S		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/31	10/31	0		WED	0
41	S		600A-700A PROGRAM : NWS CH8 TODAY 6A CON COM1: NWS CH8 TODAY 6A	30		\$700.00	10/31	10/31	0		WED	0
42	S		700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/31	10/31	0		WED	0

REP HEADLINE# 6308372
 \$\$\$ MOD# '0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 14.09
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
43	S		700A-900A	30		\$900.00	10/31	10/31	0		WED	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
44	S		900A-1000A	30		\$550.00	10/31	10/31	0		WED	0
PROGRAM : TODAY SHOW-3												
CON COM1: TODAY SHOW-3												
45	S		730P-800P	30		\$1,000.00	10/31	10/31	0		WED	0
PROGRAM : ENT TONIGHT 30												
CON COM1: ENT TONIGHT 30												
47	S		700A-900A	30		\$900.00	10/30	10/30	0		TUE	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
48	S		700A-900A	30		\$900.00	11/1	11/1	0		THU	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
49	S		600A-700A	30		\$700.00	11/1	11/1	0		THU	0
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
NOV/12 27390.00												CONTRACT TOTAL 27390.00
												TOTAL SPOTS 23

MARKET TOTALS \$118,671 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 819 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Copy

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	27390	Campaign Ref:	E:063083720
Buyer:	FL	Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots	1	1	3000
2	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
3	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots	1	1	470
4	M-F 530p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
5	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots	1	1	1200
6	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
7	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
8	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
9	M-Su 11p News	03	1250	30 Comme	Nbr of Spots	1	1	1250
Weekly Totals: Total Spots(Ord Spots)					16	7	23	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 819 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Copy

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	27390	Campaign Ref:	E:063083720
Buyer:		Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
11	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots	1	1	470
12	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
13	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
14	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots	1	1	900
15	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1	550
16	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	1	1	500
17	Sat 9a NewsS.	02	500	30 Comme	Nbr of Spots	1	1	500
18	Sun 6p NewsS.	03	750	30 Comme	Nbr of Spots	1	1	750
19	Sun 7p ET / 6p CT Football Night in AmericaS.	01	7000	30 Comme	Nbr of Spots	1	1	7000
Weekly Totals: Total Spots(Ord Spots)					16	7	23	

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 819 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Copy

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 27390	Campaign Ref: E:063083720
Buyer: "	Client/Product/Estimate: 388 /395 /2293	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06308372
Est./PO Number: 06308372	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
20	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots	1	1	1100
21	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	300
46	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
50	M-F 6a News ...F..	03	700	30 Comme	Nbr of Spots	1	1	700
Weekly Totals:					Total Spots(Ord Spots)	16	7	23

Grand Totals				Month 11 Weeks: 4	
Totals		10/29	11/05		
Spots	23	16	7		
Cost	27390	21220	6170		

Grand Totals:	Spots: 23
	Gross Total: 27,390.00
	Commission: 4,108.50
	Net Total: 23,281.50

REP HEADLINE# 6308372
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
SEP27/12 14.19
*** WFLA-TV ***

ADV # ADV. NAME POLI/J EHRLICH/D/CON/FL REP. # OFF. # SALESMAN #
AGY # AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN

650 MASSACHUSETTS AVE. N.W. #210

SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20001

ORDER # CONTRACT # 6308372 CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRLICH 4 CONGRESS EST#2293 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 14.19

REP: REVISION
RATE CHANGE LN'S 1,3,11,16-17,19-21,24,38
LN'S 45-50 ADDED
NEW TTL \$51,830
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JESSICA EHRLICH FOR CONGRESS

8/27/12

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 388 AGENCY EST# = 2293
AGENCY PRODUCT CODE = 395

1	R		1000P-1100P	30		\$3,000.00	11/2	11/2	1		FRI	1
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PROGRAM : DATELINE
CON COM1: DATELINE

3	R		530A-600A	30		\$470.00	11/2	11/2	1		FRI	1
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PROGRAM : NWS CH8 TODAY 530A
CON COM1: NWS CH8 TODAY 530A

10/3/12 FCC (CS)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	11/5	11/5	1		MON	1
16	R		700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$500.00	11/3	11/3	1		SAT	1
17	R		900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1: NWS CH8 TODAY 9A	30		\$500.00	11/3	11/3	1		SAT	1
19	R		700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$7,000.00	11/4	11/4	1		SUN	1
20	R		800A-900A PROGRAM : SUN TODAY SHOW CON COM1: SUN TODAY SHOW	30		\$1,100.00	11/4	11/4	1		SUN	1
21	R		900A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$300.00	11/4	11/4	1		SUN	1
24	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	11/1	11/1	1		THU	1
38	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/31	10/31	1		WED	1
45	A		730P-800P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,000.00	10/31	10/31	1		WED	1

REP HEADLINE# 6308372
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP27/12 14.19
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
46	A		730P-800P	30		\$1,000.00	11/2	11/2	1		FRI	1
PROGRAM : ENT TONIGHT 30												
CON COM1: ENT TONIGHT 30												
47	A		700A-900A	30		\$900.00	10/30	10/30	1		TUE	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
48	A		700A-900A	30		\$900.00	11/1	11/1	1		THU	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
49	A		600A-700A	30		\$700.00	11/1	11/1	1		THU	1
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
50	A		600A-700A	30		\$700.00	11/2	11/2	1		FRI	1
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
NOV/12			51830.00									
CONTRACT TOTAL												51830.00
TOTAL SPOTS												50

MARKET TOTALS \$118,671 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP7/12 16.23
*** WFLA-TV ***

WASHINGTON, DC 20001

CLASS:	NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEPT/12	16.23
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THANKS KY FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JESSICA EHRLICH FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 388 AGENCY PRODUCT CODE = 395 AGENCY EST# = 2293												
1			1000P-1100P	30		\$300.00	11/2	11/2	1		FRI	1
PROGRAM : DATELINE CON COM1 : DATELINE												
2			500P-530P	30		\$900.00	11/2	11/2	1		FRI	1
PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS												
3			530A-600A	30		\$250.00	11/2	11/2	1		FRI	1
PROGRAM : NWS CH8 TODAY 530A CON COM1 : NWS CH8 TODAY 530A												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530P-600P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	11/2	11/2	1		FRI	1
5			600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$1,200.00	11/2	11/2	1		FRI	1
6			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1 : WFLA NEWS @ 7P	30		\$1,000.00	11/2	11/2	1		FRI	1
7			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	11/2	11/2	1		FRI	1
8			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1 : ENTERTAINMENT TONIGHT	30		\$1,000.00	11/2	11/2	1		FRI	1
9			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1 : NWS CH8 @11P	30		\$1,250.00	11/5	11/5	1		MON	1
10			500P-530P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	11/5	11/5	1		MON	1
11			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1 : NWS CH8 TODAY 530A	30		\$250.00	11/5	11/5	1		MON	1
12			530P-600P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	11/5	11/5	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	11/5	11/5	1		MON	1
14			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	11/5	11/5	1		MON	1
15			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	11/5	11/5	1		MON	1
16			700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$275.00	11/3	11/3	1		SAT	1
17			900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1: NWS CH8 TODAY 9A	30		\$250.00	11/3	11/3	1		SAT	1
18			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$750.00	11/4	11/4	1		SUN	1
19			700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$3,400.00	11/4	11/4	1		SUN	1
20			800A-900A PROGRAM : SUN TODAY SHOW CON COM1: SUN TODAY SHOW	30		\$250.00	11/4	11/4	1		SUN	1
21			900A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$150.00	11/4	11/4	1		SUN	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	11/1	11/1	1		THU	1
23			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	11/1	11/1	1		THU	1
24			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	11/1	11/1	1		THU	1
25			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	11/1	11/1	1		THU	1
26			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	11/1	11/1	1		THU	1
27			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	11/1	11/1	1		THU	1
28			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	11/1	11/1	1		THU	1
29			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	11/1	11/1	1		THU	1
30			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/30	10/30	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			500P-530P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/30	10/30	1		TUE	1
32			530P-600P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/30	10/30	1		TUE	1
33			600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$1,200.00	10/30	10/30	1		TUE	1
34			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1 : ENTERTAINMENT TONIGHT	30		\$1,000.00	10/30	10/30	1		TUE	1
35			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1 : TODAY SHOW-3	30		\$550.00	10/30	10/30	1		TUE	1
36			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1 : NWS CH8 @11P	30		\$1,250.00	10/31	10/31	1		WED	1
37			500P-530P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/31	10/31	1		WED	1
38			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1 : NWS CH8 TODAY 530A	30		\$250.00	10/31	10/31	1		WED	1
39			530P-600P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/31	10/31	1		WED	1

REP HEADLINE# 6308372
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

SEP7/12 16.23
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
40			600P-630P	30		\$1,200.00	10/31	10/31	1		WED	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
41			600A-700A	30		\$700.00	10/31	10/31	1		WED	1
PROGRAM : NWS CH8 TODAY 6A												
CON COM1: NWS CH8 TODAY 6A												
42			700P-730P	30		\$1,000.00	10/31	10/31	1		WED	1
PROGRAM : WFLA NEWS @ 7P												
CON COM1: WFLA NEWS @ 7P												
43			700A-900A	30		\$900.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
44			900A-1000A	30		\$550.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHOW-3												
CON COM1: TODAY SHOW-3												
NOV/12 37975.00												
												CONTRACT TOTAL 37975.00
												TOTAL SPOTS 44

MARKET TOTALS \$118,671 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1

News Channel 8
on your side



MeTV



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	51830	Campaign Ref:	E:063083720
Buyer:	...	Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots	1	1	3000
2	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
3	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots	1	1	470
4	M-F 530p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
5	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots	1	1	1200
6	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
7	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
8	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
9	M-Su 11p News	03	1250	30 Comme	Nbr of Spots	1	1	1250
Weekly Totals: Total Spots(Ord Spots)					43	7	50	

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 792 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 51830	Campaign Ref: E:063083720
Buyer:	Client/Product/Estimate: 388 /395 /2293	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06308372
Est./PO Number: 06308372	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 6p News M.....	03	900	30 Comme		1	1	900
11	M-F 530a News M.....	01	470	30 Comme		1	1	470
12	M-F 530p News M.....	03	900	30 Comme		1	1	900
13	M-F 6p News M.....	03	1200	30 Comme		1	1	1200
14	M-F 7a Today Show M.....	03	900	30 Comme		1	1	900
15	M-F 9a Today Show II M.....	03	550	30 Comme		1	1	550
16	Sat 7a Today ShowS.	03	500	30 Comme	1		1	500
17	Sat 9a NewsS.	02	500	30 Comme	1		1	500
18	Sun 6p NewsS	03	750	30 Comme	1		1	750
19	Sun 7p ET / 6p CT Football Night in AmericaS	01	7000	30 Comme	1		1	7000
Weekly Totals: Total Spots(Ord Spots)					43	7	50	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	51830	Campaign Ref:	E:063083720
Buyer:	FL	Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est/PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
20	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots 1		1	1100
21	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots 1		1	300
22	M-Su 11p News ...T...	03	1250	30 Comme	Nbr of Spots 1		1	1250
23	M-F 5p News ...T...	03	900	30 Comme	Nbr of Spots 1		1	900
24	M-F 530a News ...T...	01	470	30 Comme	Nbr of Spots 1		1	470
25	M-F 530p News ...T...	03	900	30 Comme	Nbr of Spots 1		1	900
26	M-F 6p News ...T...	03	1200	30 Comme	Nbr of Spots 1		1	1200
27	M-F 7p News ...T...	03	1000	30 Comme	Nbr of Spots 1		1	1000
28	M-F 730p Entertainment Tonight ...T...	03	1000	30 Comme	Nbr of Spots 1		1	1000
29	M-F 9a Today Show II ...T...	03	550	30 Comme	Nbr of Spots 1		1	550
30	M-Su 11p News	03	1250	30	Nbr of Spots 1		1	1250
Weekly Totals: Total Spots(Ord Spots)					43	7	50	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	51830	Campaign Ref:	E:063083720
Buyer:	FL	Client/Product/Estimate:	388 /396 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
31	M-F 5p News T.....	03	900	30 Comme	Nbr of Spots	1	1	900
32	M-F 530p News T.....	03	900	30 Comme	Nbr of Spots	1	1	900
33	M-F 6p News T.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
34	M-F 730p Entertainment Tonight T.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
35	M-F 9a Today Show II T.....	03	550	30 Comme	Nbr of Spots	1	1	550
36	M-Su 11p News ..W....	03	1250	30 Comme	Nbr of Spots	1	1	1250
37	M-F 5p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
38	M-F 530a News ..W....	01	470	30 Comme	Nbr of Spots	1	1	470
39	M-F 530p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
40	M-F 6p News ..W....	03	1200	30 Comme	Nbr of Spots	1	1	1200
41	M-F 6a News	03	700	30 Comme	Nbr of Spots	1	1	700
Weekly Totals: Total Spots(Ord Spots)					43	7	50	

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 792 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 51830	Campaign Ref: E:063083720
Buyer: ...	Client/Product/Estimate: 388 /395 /2293	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06308372
Est./PO Number: 06308372	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
42	M-F 7p News ..W....	03	1000	30 Comme	Nbr of Spots 1		1	1000
43	M-F 7a Today Show ..W....	03	900	30 Comme	Nbr of Spots 1		1	900
44	M-F 9a Today Show II ..W....	03	550	30 Comme	Nbr of Spots 1		1	550
45	M-F 730p Entertainment Tonight ..W....	03	1000	30 Comme	Nbr of Spots 1		1	1000
46	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots 1		1	1000
47	M-F 7a Today Show .T.....	03	900	30 Comme	Nbr of Spots 1		1	900
48	M-F 7a Today Show ...T...	03	900	30 Comme	Nbr of Spots 1		1	900
49	M-F 6a News ...T...	03	700	30 Comme	Nbr of Spots 1		1	700
50	M-F 6a NewsF..	03	700	30 Comme	Nbr of Spots 1		1	700
Weekly Totals: Total Spots(Ord Spots)					43	7	50	

Grand Totals

		Month 11 Weeks: 4	
Totals		10/29	11/05
Spots	50		43
Cost	51830		45660
			6176

Grand Totals:

Spots:	50
Gross Total:	51,830.00
Commission:	7,774.50
Net Total:	44,055.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21395
Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
WASHINGTON DC 20001

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Jessica Ehrlich/ D/ Congress
PROD: J Ehrlich 4 Congress

2012
INVOICE DATE 11/25/12 E:063083720
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033815
PAGE 1
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard Broadcast Month

REF#: 388 /395 /2293
Desc: Campaign Option Number 1, Booking1

TERMS: NET 30 DAYS.

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE REMARKS DEBIT/CREDIT
Sat 9a News	500.00	17 1	11/03 SA	*WFLA :30 Commercial	.00 Preempt P 500.00- olitical
Total Airtime Net Spot Revenue:				.00	

PERIOD COST 500.00

0 Total Units
ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

SUB-TOTALS Debits .00
Credits 500.00-
TOTAL RECONCILING 500.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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Tampa, FL 33601



ADVERTISER Jessica Ehrlich/ D/ Congress
PRODUCT J Ehrlich 4 Congress

INVOICE NUMBER 0100033815
BROADCAST MONTH 10/29/2012 - 11/25
AMOUNT DUE .00

REMIT TO:

*00156

000021395
Buying Time LLC
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Suite 210
WASHINGTON DC 20001

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